

FREE Career EXPO Breakout Sessions Schedule

NOVEMBER 22, 2013 AMWAY CENTER, Orlando, Florida

All career sessions are **FREE TO ATTEND** and located in the DEX Imaging Vista Room on the Promenade level where the job fair will take place. The expo features top career experts who have committed their sessions to give timely, "real-life" career advice on the following topics.

YOU DON'T WANT TO MISS THIS FREE CAREER EVENT!

Information: www.orlandojobs.com/jobfair

More than 85 Companies and 5,000+ Jobs!

11:25-12:00 Power Interviewing: Present the Strongest, Most Marketable YOU!

SPEAKER: Success Coach [Lisa Maile](#), Lisa Maile Seminars & Coaching, LisaMaileSeminars.com



GETTING the job and DOING the job are completely different skills. In today's competitive marketplace, when you finally land an interview, you have a significant advantage by customizing your "sell" through an understanding of Real Communication to meet the company's exact needs. This session will help you present a memorable, distinctive first impression with your most professional image, strong interview subtext, powerful customized success stories and authoritative non-verbal language. Prepare to develop confidence!

12:10-12:45 "Entrepreneurial Thinking Required": Discovering YOUR Opportunities

SPEAKER: [Jerry Ross](#), Executive Director, The National Entrepreneur Center



Thinking differently can sometimes produce opportunities that you never dreamed of that are in plain sight. In this powerful and thought-provoking session, Jerry Ross will give examples of some entrepreneurs who overcame challenges by determination, creativity, and developing their "entrepreneurial attitude"..... including Jerry himself. Jerry will not only talk about the resources available for starting a business in Orlando but also share the difficulties of that journey. This must-see session inspires and motivates attendees to think differently about the economy and job market as well as drive positive action toward employment.

12:55-1:30 Opportunity-Winning Resume and Interviewing Strategies

SPEAKER: [Andrew Pearl](#), CPRW CEIP & CEO Precision Resumes, Inc.



How long should a resume be? What's the best way to talk about an employment gap in an interview? Many job seekers don't know how to answer these questions, let alone build a marketable resume or effective interviewing strategy. This presentation will discuss how to identify a job seeker's most important qualifications and accomplishments as well as how to avoid the most common job search mistakes.

1:40-2:15 Job Search Strategies for Senior Professionals and Executives

SPEAKER: [Robert Newland](#), CEO Career Partners International



Tired of applying to jobs and never hearing back from the employer and knowing you can do the job? It isn't your skills stopping you; it is your job search strategy. Your experience is on the job, not getting the job. Robert is an expert in job search strategy and this session is a must if you want to know how to position your job search.

2:25-2:55 Ask the Career Experts. Anything.

PANEL: [Roger Lear](#), President, OrlandoJobs.com; [Dr. Leslie Miller](#), Owner LanneM TM, LLC; [Robert Newland](#), CEO Career Partners International



This may be most important session of all. What is preventing you from finding your dream job? You have great qualifications and apply to jobs but never get a response from the employers. Why is this happening? Ask the experts any questions you would like about the job search, resumes, online reference checking, hidden jobs, credit scores and employment, hiring trends or whatever is preventing you from getting a great job. You have FREE access to over 65 years of career placement experience. This is a session no one should miss.