

FREE Career EXPO Breakout Sessions Schedule

NOVEMBER 20, 2015 AMWAY CENTER, Orlando, Florida

All career sessions are **FREE TO ATTEND** and located in the DEX Imaging Vista Room on the Promenade level where the job fair will take place. The expo features top career experts who have committed their sessions to give timely, "real-life" career advice on the following topics.



Information: www.orlandojobs.com/diversity

More than 85 Companies and 5,800+ Jobs!

11:25-12:10 The Real Story about Your Resume and how it Works With LinkedIn

SPEAKER: [Tracy Trimblett](#), Central Florida Employment Council



A great resume that is written correctly is more important than ever. Tracy will give you REAL advice on making sure your resume is optimized. The best resumes get the interviews; and most job seekers with better skills get ignored by employers if their resume doesn't speak their language. Tracy will also answer the question, "Should my LinkedIn profile be just like a resume?" The answer is no and she will tell you why and how to maximize these two important pieces of your job search. This is a can't miss session.

12:20-1:10 Power Interviewing: Present the Strongest, Most Marketable YOU!

SPEAKER: Success Coach [Lisa Maile](#), Lisa Maile Seminars & Coaching, LisaMaileSeminars.com



GETTING the job and DOING the job are completely different skills. In today's competitive marketplace, when you finally land an interview, you have a significant advantage by customizing your "sell" through an understanding of Real Communication to meet the company's exact needs. This session will help you present a memorable, distinctive first impression with your most professional image, strong interview subtext, powerful customized success stories and authoritative non-verbal language. Prepare to develop confidence! *(Lisa is a 5 time presenter and is an expert in personal brand development. If you can only attend one session, this is the one!)*

1:20-2:10 Learn How "Real" Networking Works and Turn It Into Interviews

SPEAKER: [Nate Shannon](#), Corporate Director of Human Resources at Kessler Collection



Friends and family tell you to "network" your way to a new job. Learn business networking strategy, including how to assemble your network to become a more marketable candidate today. Once networking has led to an interview, Nate will give you all you need to know to convey the best you. A can't miss session.

2:20-2:45 You Apply and Never Hear Back From the Employer. This Powerful Session Will Teach You Why This Happens and What You Must Do to Get Noticed!

SPEAKER: [Roger Lear](#), President, OrlandoJobs.com



The application process is why you are not getting the job. Actually, it is why you never hear anything back from the employer once you submit fill out an online application. This session is a must for those who apply to many jobs never to hear a peep out of the employers. This session will teach you to understand the 3 ways employers make you apply to jobs and how to make sure your resume/application gets to the top to the heap.

2:45-close Ask the Career Experts. Anything. Bring us your issue with getting a great job and we will tell you how to fix it...promise!



Your MC for this event is [Dr. Leslie Miller](#). President LanneM TM, LLC and Adjunct Faculty Rollins College. She is an expert in Psychology and will be adding insight and information for job seekers to help you understand your job search.