



HIRE DAY ORLANDO

PRESENTED BY 

SPONSORED BY 

JUNE 8TH, 2018 | 11AM - 3PM | AMWAY CENTER




YOUR CITY. YOUR JOBS.

“Hire Day Orlando will be the most meaningful community hiring...”

Roger Lear, President OrlandoJobs.com



WHAT IS HIRE DAY ORLANDO?

ON JUNE 8TH, OVER 100 EMPLOYERS, CAREER EXPERTS, AND COMMUNITY PARTNERS JOIN TOGETHER FOR AN EXTRAORDINARY CAREER EVENT.



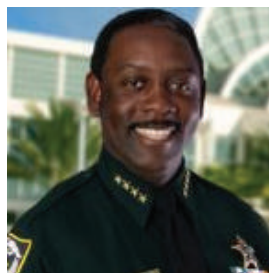
“Hire Day Orlando will be the most meaningful community hiring event in Central Florida. A

place where job seekers, employers, world-class career experts and community assistance partners meet to serve, mentor and connect Orlando’s great jobs with outstanding people.”

**Roger Lear, President,
OrlandoJobs.com**

EMPLOYER HIGHLIGHTS:

- **LARGEST JOB FAIR EVER IN ORLANDO**
- EXPECTING OVER **5,000** JOB SEEKERS
- CONDUCT **ON-SITE** INTERVIEWS
- HEAR **HIGH** PROFILE ORLANDO RESIDENTS SPEAK ABOUT THEIR CAREER PATH



Orange County Sheriff
Jerry Demings



Lt. Gen. Tom Baptiste
National Center for Simulation

JOB SEEKER HIGHLIGHTS:

- **FREE** CAREER EDUCATION CLASSES
- **FREE** PROFESSIONAL HEADSHOTS
- **FREE** RESUME REVIEWS

EVENT MARKETING

93%

MARKETPLACE COVERAGE

Hire Day Orlando will be the most publicized career event ever through our radio ads, billboards, social media reach, and community partner engagement.

Although we are marketing to the masses, we do have the ability to target market to job seekers and the job curious (passive candidates) based on your job openings!

RADIO

1.1M

BILLBOARDS

950k

SOCIAL MEDIA

750k

COMMUNITY PARTNERS



Camaraderie Foundation



EVENT MARKETING

SOCIAL MEDIA / DIGITAL



BILLBOARDS / RADIO



SPONSORSHIPS

Booth \$750	<ul style="list-style-type: none">- Booth plus resume access / Virtual Career Fair (includes 8' table, 2 chairs, and 2 lunch tickets)
(5) Gold Sponsors \$1,950	<ul style="list-style-type: none">- Premium Booth- Logo on all Hire Day Orlando Marketing- Boosted Social Media Posts
Parking Sponsor \$2,750	<ul style="list-style-type: none">- Same as Gold Level- Logo on all Job Seeker Tips Cards (Parking Sponsor Only)- Mentioned on Radio Ads, Boosted Social Media Posts
(3) Platinum Sponsors \$3,250	<ul style="list-style-type: none">- Same as Parking Level- Half Page Ad in Job Seeker Packet (On-Site)
Career Sessions Sponsor \$6,000	<ul style="list-style-type: none">- Same as Platinum Level- Mic Time at the beginning of Career Sessions- Logo on All Career Session Signage (On-Site)
Title Sponsor \$12,850	<ul style="list-style-type: none">- "Hire Day Orlando brought to you by YOUR COMPANY"- Company Name Mentioned on all Radio Ads- Logo on all Hire Day Orlando Billboards / Marketing- Full Page Ad in On-Site Job Seeker Packet- Premium Booth plus Resume Access / Virtual Career Fair

SOLD OUT

SOLD OUT

(1) REMAINING

SOLD OUT