



2020 VIRTUAL DIVERSITY CAREER FAIR

Live Interviews
November 17 - 18

PRESENTED WITH
Mayor Jerry Demings

NOVEMBER 17 - 18, 2020
9AM - 6PM



THE 2020 DIVERSITY CAREER FAIR IS A VIRTUAL EVENT, HOSTED BY ORLANDOJOBS.COM, THAT SUPPORTS THE RECRUITING OF DIVERSE TALENT TO HELP CENTRAL FLORIDA EMPLOYERS ACHIEVE THEIR DIVERSITY, EQUITY, AND INCLUSION GOALS.

2020
VIRTUAL
DIVERSITY
CAREER
FAIR

DIVERSITY CAREER FAIR

EVENT INFORMATION



PURPOSE:

THE DIVERSITY CAREER FAIR SUPPORTS THE RECRUITING OF DIVERSE TALENT TO HELP CENTRAL FLORIDA EMPLOYERS ACHIEVE THEIR DIVERSITY, EQUITY, AND INCLUSION GOALS.

- **PREVIEW DAY: NOVEMBER 16** – CANDIDATES WILL HAVE ACCESS TO THE VIRTUAL EVENT PLATFORM, TO APPLY FOR JOBS AND SCHEDULE INTERVIEWS FOR **NOVEMBER 17 & 18**).
- **LIVE, VIRTUAL INTERVIEWS: NOVEMBER 17 & 18 (9AM-6PM)**. OPTIONAL BUT ENCOURAGED.
- THE EVENT PLATFORM WILL BE LIVE FOR **30 DAYS** (CANDIDATES WILL CONTINUE APPLYING TO YOUR JOBS FOR **30 DAYS**). **NOVEMBER 16 – DECEMBER 16**.

BENEFITS:

- **PARTICIPATE IN THE LARGEST VIRTUAL DIVERSITY JOB FAIR EVER IN CENTRAL FLORIDA.**
- **CONNECT WITH OVER 5,000 LOCAL JOB SEEKERS**
- **LEARN ABOUT PROFESSIONAL ASSOCIATIONS, CHAMBERS AND COMMUNITY PARTNERS AND PROGRAMS, AVAILABLE LOCALLY, TO SUPPORT YOUR INCLUSION AND DIVERSITY EFFORTS.**

DIVERSITY CAREER FAIR

COMMUNITY PARTNERS

2020
VIRTUAL
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CENTRAL FLORIDA HAS FANTASTIC RESOURCES TO HELP.

WE HAVE ORGANIZATIONS THAT CAN HELP VETERANS, DISABLED,
FINANCIAL ISSUES, CAREER DIRECTION HELP, SKILLS TRAINING,
SOFT SKILL TRAINING, TRANSPORTATION ISSUES, AND SO MANY MORE.

Community Partners:



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EVENT MARKETING



THE 2020 VIRTUAL DIVERSITY CAREER FAIR WILL BE A HEAVILY PUBLICIZED CAREER EVENT THROUGH OUR RADIO ADS, BILLBOARDS, SOCIAL MEDIA REACH, AND COMMUNITY PARTNER ENGAGEMENT.

ALTHOUGH WE ARE MARKETING TO THE MASSES, WE DO HAVE THE ABILITY TO TARGET MARKET TO JOB SEEKERS AND THE JOB CURIOUS (PASSIVE CANDIDATES) BASED ON YOUR JOB OPENINGS!

Marketing Partners:



Orlando Sentinel

DIVERSITY CAREER FAIR

BOOTH PACKAGES

2020
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Virtual Booth Space + up to 5 job postings: \$795

- Virtual booth space
- 5 job postings
- Jobs will be posted for 30 days in the event platform & 60 days on OrlandoJobs.com
- Resume database access for 30 days (resumes of all registered candidates)

Virtual Booth Space + up to 10 job postings: \$995

- Virtual booth space
- 10 job postings
- Jobs will be posted for 30 days in the event platform & 60 days on OrlandoJobs.com
- Resume database access for 30 days (resumes of all registered candidates)

Virtual Booth Space + Unlimited job postings: \$1,495

- Virtual booth space
- Unlimited job postings
- Jobs will be posted for 30 days in the event platform & 60 days on OrlandoJobs.com
- Resume database access for 30 days (resumes of all registered candidates)
- Top permanent booth placement
- Logo on all ads on Orlandojobs.com (social media, employer video, and more!)
- Logo on (4) emails to over 100,000 candidates